

# KMAR MEDIA

Dream Big, Act Fast

Digital marketing & Media produce

Kmar



From design to development, from mobile to social, from content production to monitoring and analytics. **Kmar** offers a broad range of services to help businesses and brands thrive in the digital age.




**There’s no such thing as “one size fits all” when it comes to postioning your business online.**

We develop tailor made solutions to expose the “digital you” and provide you with the analytics to clearly measure perfomance against objectives. “

**Pham Nhat Thang – CEO Kmar**




## Online Interactive

Web Design / Web Development / Online Branding / Microsite / Visual Animation / App Icon / Email Marketing

## Brand Identity

Brand Consulting / Naming & Slogan / Logotype / Brand Applications / Packaging & Label Design / Brand Book

## Digital & Visual Art

Photography / Digital Imaging / Retouching / Brand Photography / Illustration / Environmental Graphics / Brand Film / TVC




## Digital Marketing

Digital Advertising / Social Media Marketing / Search Engine Optimization / Content Marketing / Marketing Automation

## Print Communications

Event / Print Ad / Marketing Collaterals / Brochure / Catalogues / Annual Report / Editorial Design / Sale Kit / POSM

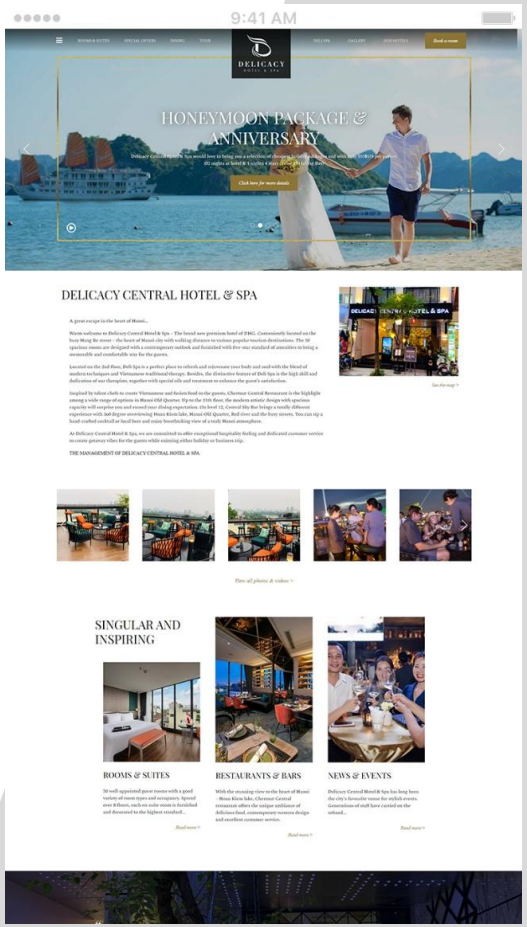
## Mobile

User Experience & User Interface Design / Mobile Application / iPhone & iPad Applications / Android Applications

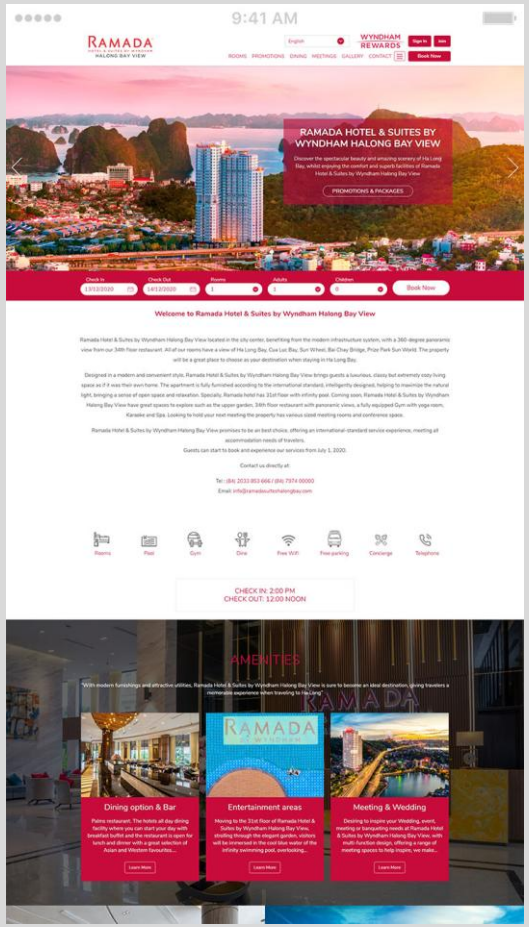



# OUR CLIENTS

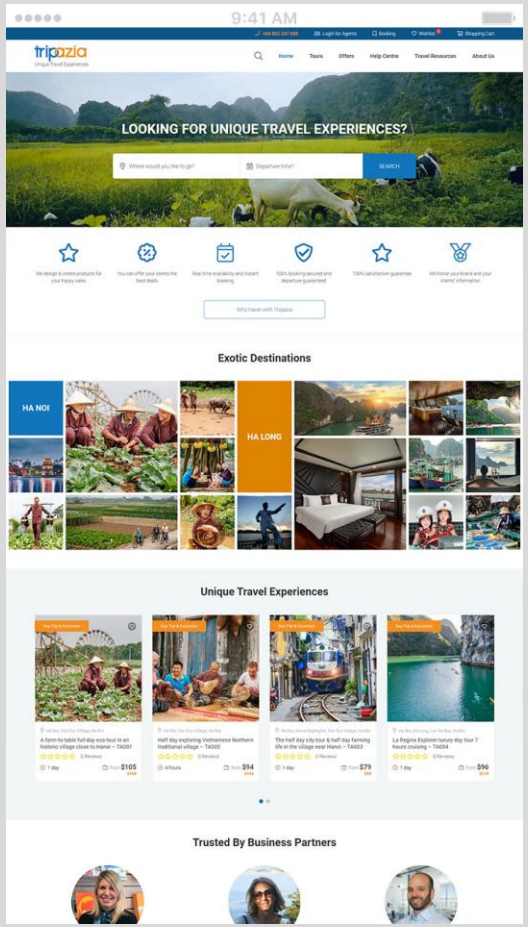
**Join over +1,500 happy clients!**



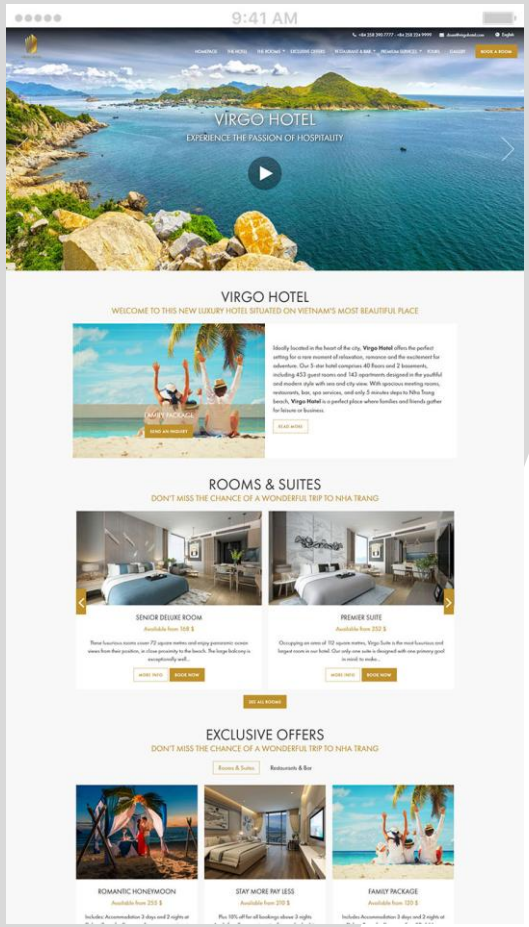

DELICACY
HOSPITALITY




RAMADA SUITE
HALONGBAY

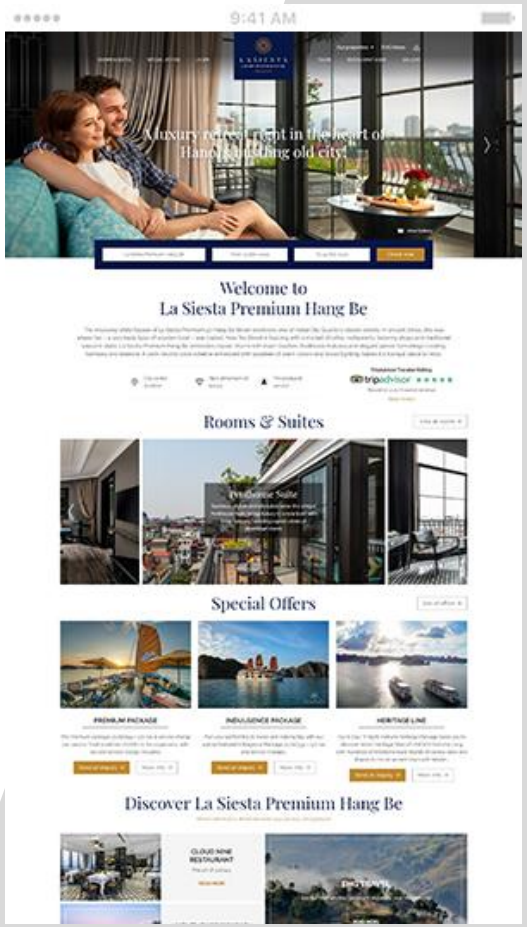



TRIPAZIA

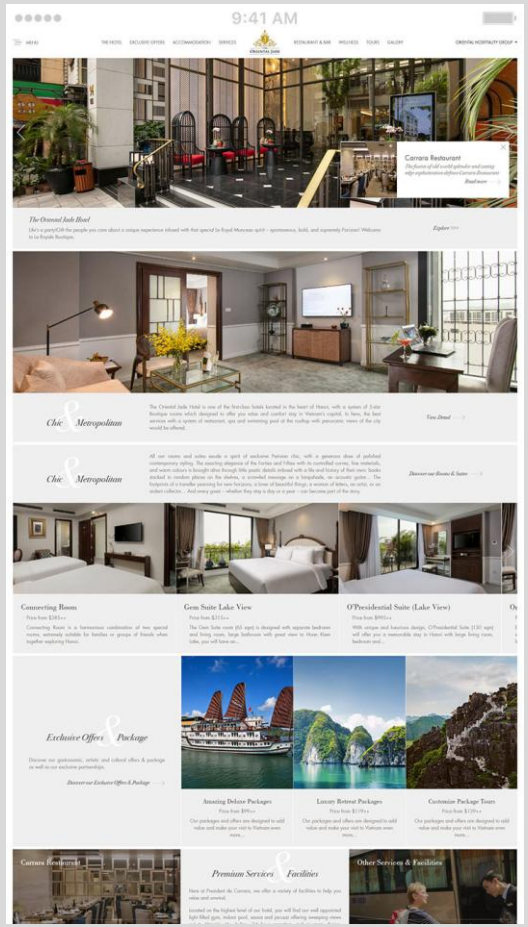



VIRGO
NHA TRANG

# OUR TYPICAL WEBSITE PROJECT



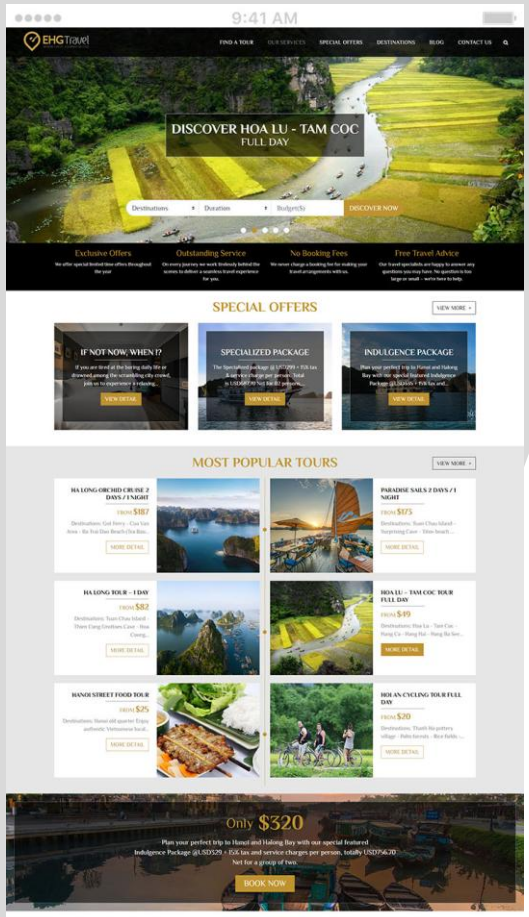

LA SIESTA PREMIUM HANGBE




O'GALLERY PREMIER




HUONG RIVER CRUISE




EHG TRAVEL

# OUR TYPICAL WEBSITE PROJECT





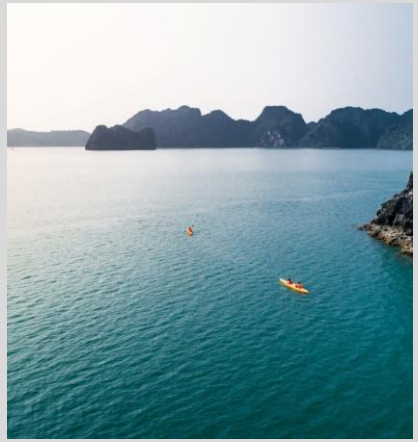



La Siesta Resort & Spa Hoi An – Top 1 Tripadvisor at Hoi An (click here for more detail)

- Website: https://lasiestaresorts.com
- View typical picture: https://lasiestaresorts.com/gallery/

# OUR TYPICAL PHOTOGRAPHY PROJECT








Dynasty Cruises Ha Long

- Fanpage: https://www.facebook.com/dynastycruises
- View typical picture: https://drive.google.com/drive/folders/10U-NBKghXGhuIKA-GS9Pg6iJ05asc8Oj

# OUR TYPICAL PHOTOGRAPHY PROJECT








Vinpearl Resort & Spa Đà Nẵng

- Website: https://vinpearl.com/vi/hotels/vinpearl-resort-spa-da-nang
- View typical picture: https://drive.google.com/drive/folders/1px4BXc2ACGFCy3AxAbzR_c7DNGjhdNuv

# OUR TYPICAL PHOTOGRAPHY PROJECT



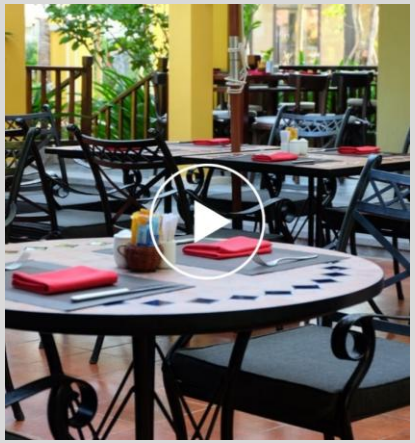
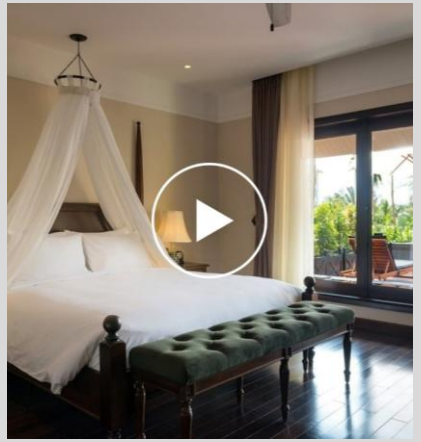
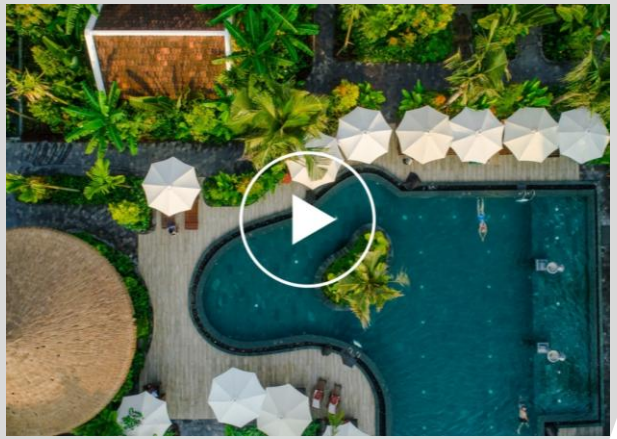
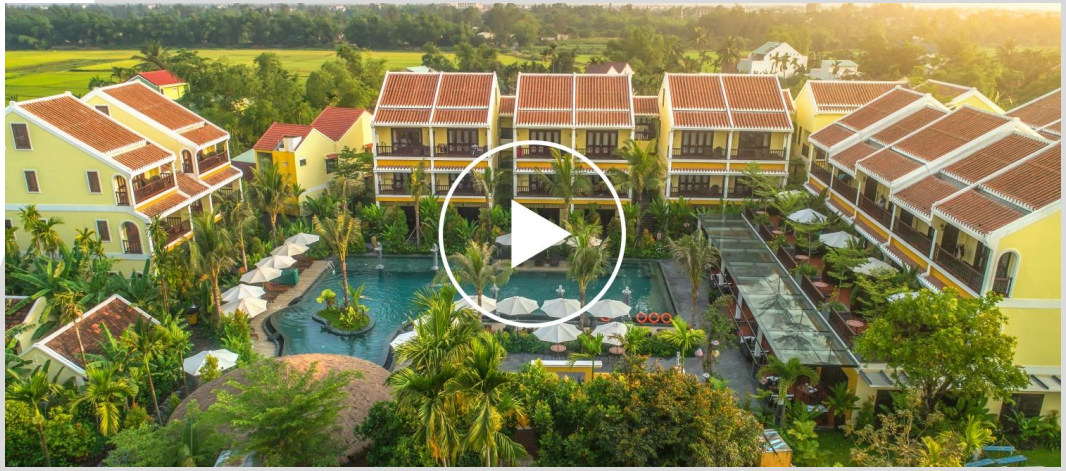





Vinpearl Nha Trang

- Website: https://vinpearl.com/vi/nha-trang
- View typical picture : https://drive.google.com/drive/u/0/folders/0B7Rt7_IEuOSsamVLT0x3T0VpME0

# OUR TYPICAL PHOTOGRAPHY PROJECT


La Siesta Resort & Spa Hoi An

- Project description: Short videos introducing rooms, restaurants, bars, premium services,... for website & social media.
- Channel: https://www.youtube.com/watch?v=lRgEQ12jxWg&list=PL2WU4L3hWDCL67xZiv_73RQm9cPyliqvW

# OUR TYPICAL VIDEO PROJECT

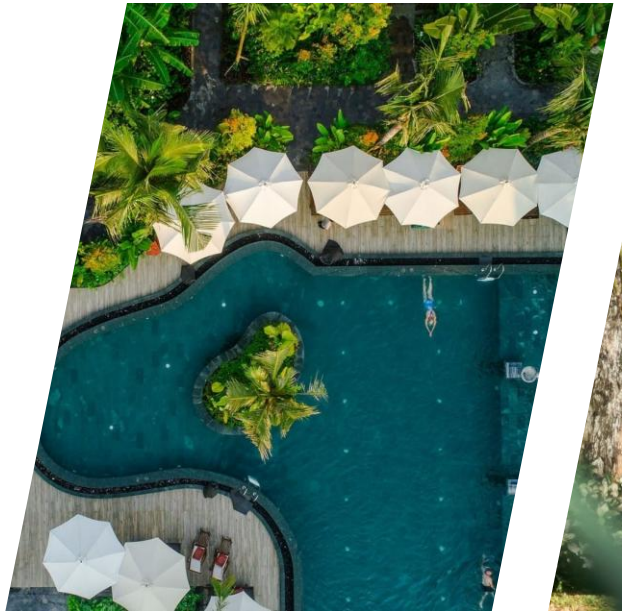




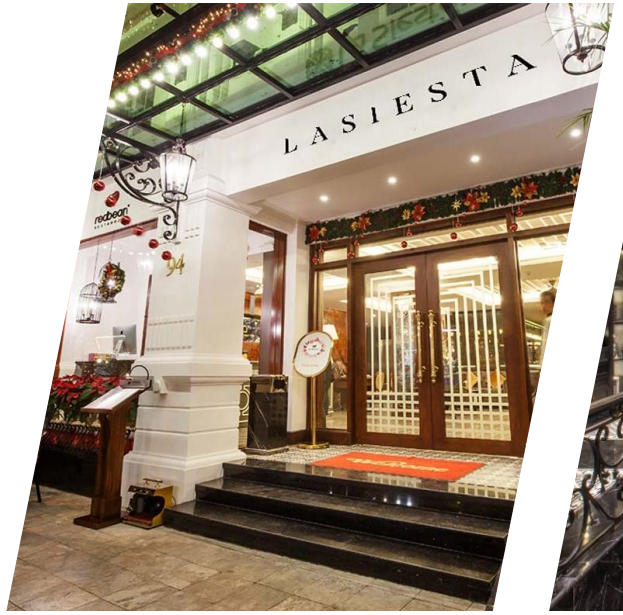

# SUCCESS STORIES FROM CLIENTS

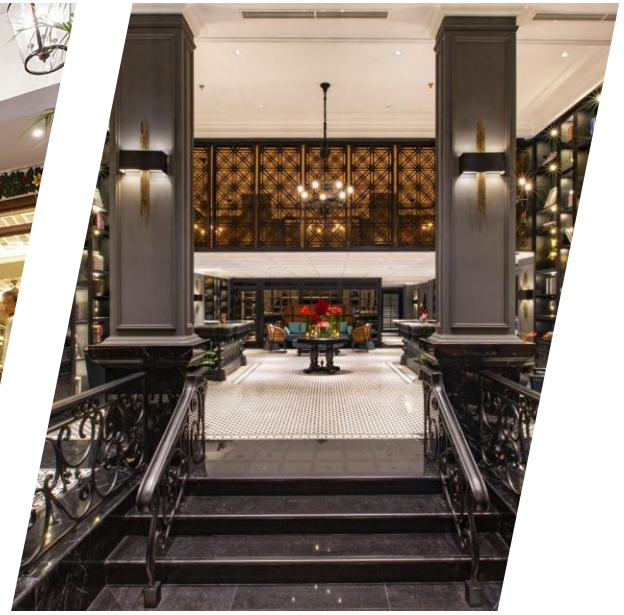
“As a digital marketing company, Kmar Media was extremely creative with their solutions. What surprised me even more was their outstanding customer service from start till the end. They made me feel like a friend rather than a client.” - V.A - SM at La Siesta Premium Hang Be.

“Kmar revamped our branding and built our Red Bean website. Unlike traditional digital marketing company, Kmar’s team has a good mix of business, designers and developers.” - Yen Dinh - SM at Red Bean Hoi An Restaurant







# SUCCESS STORIES FROM CLIENTS

"When you choose KMAR you get a wonderful, professional team with innovative ideas, awesome customer service, and exactly what you're looking for. Iceberg took the ideas that we had and put them perfectly on the web." - D.D.Nam - DOSM at La Siesta Hotel & Resort

"Great company to work with. They has an in depth knowledge of the workings of Google and over time has helped our company to identify the best locations and demographics to place our adds. I would highly recommend KMAR Media for any company that is serious about advertising with google." - B.M.Nghia - Founder & CEO ZoniTrip





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# THANK YOU


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- Ho Chi Minh Office: 268 Ly Thuong Kiet Street
- Da Nang Office: 31 Tran Phu Street
- Website: www.kmar.media

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# The Extra Portfolio

List of Hospitality Website Projects We Could Not Detail in the Profile, detailed below.

| Project | URL |
| --- | --- |
| Wyndham Grand KN Paradise Cam Ranh | https://wyndhamgrandknparadise.com/ |
| Belle Maison Parosand Da Nang Hotel | https://bmpd.bellemaison.com.vn |
| La Siesta Premium Saigon Central | https://lasiestahotels.com/saigoncentral/ |
| La Siesta Premium Saigon | https://lasiestahotels.com/saigon/ |
| Wyndham Garden Sonasea Van Don | https://wyndhamgarden-sonaseavandon.com/ |
| Peridot Grand Hotel | https://peridotgrandhotel.com |
| Peridot Gallery Hotel | https://peridotgalleryhotel.com |
| Ramada Hotel & Suites by Wyndham Ha Long Bay View | https://ramadasuiteshalongbay.com/ |
| Bai Tho Junks | https://baithojunks.com |
| Ratraco Travel – Công ty TNHH Du Lịch Đường Sắt Ratraco | https://ratracotravel.vn |
| Treasure Junk | https://treasure-junk.com |
| Huong River Cruise | https://huongrivercruise.kmar.dev |
| Wyndham Hotel Soleil Halong | https://wyndhamsoleilhalong.com |
| Hoi An Delicacy Hotel & Spa | https://hoiandelicacyhotel.com |
| La Siesta Premium Hang Be | https://lasiestahotels.vn/hangbe/ |
| My Boutique Sapa Hotel | https://hanoihotel.kmar.dev |

| Project | URL |
| --- | --- |
| Sapa Soleil Hotel | https://sapasoleilhotel.com |
| Orchid Cruises (include Trendy, Classic, Premium cruises) | https://www.orchidcruises.com |
| Grand Pioneers Halong Bay Cruises | https://www.grandpioneers.com |
| Indochina Junk | https://www.indochina-junk.com |
| Dragon Legend Cruise | https://www.dragonlegendcruise.com |
| La Siesta Classic Hang Thung | https://lasiestahotels.com/hangthung/ |
| Wyndham Sky Lake Resort & Villas | https://wyndhamskylake.com |
| La Siesta Hoi An Resort & Spa | https://lasiestaresorts.com |
| Renea Cruises Halong | https://reneacruiseshalong.com |
| Mai Chau Onsen Retreat | https://maichauonsenretreat.com |
| Virgo Nha Trang Hotel & Spa | https://virgohotel.com |
| Mövenpick Resort Cam Ranh | https://movenpickresortcamranh.com |
| Alma Resort Cam Ranh | https://alma.kmar.media |
| O'Gallery Hotel | https://ohg.kmar.dev |
| Delicacy Legend Hotel | https://delicacylegendhotel.kmar.dev |
| Hanoi Flower Boutique Hotel | https://myflowerboutiquehotel.kmar.media |

| Project | URL |
| --- | --- |
| EHG Travel | https://ehgtravel.com |
| Tripazia | https://tripazia.kmar.media |
| Ban Mai Trip | https://banmaitrip.com |
| Zoni Trip | http://zonitrip.com |
| Halong Bay portal | http://halongbayinfo.vn |
| Hanoi Old Quater portal | http://hanoioldquarter.info |
| The Temple Restaurant & Lounge | https://thetemplerestaurant.com |
| Moonlight Sky Bar | https://skybars.vn/moonlight-sky-bar/ |
| La Spa Hoi An | https://laspas.vn/hoi-an |
| Cloud Nine Restaurant | https://cloudninerestaurants.com |
| Bespoke Trendy Hotel Hanoi (formerly Hanoi La Siesta Trendy Hotel & Spa) | https://bespokehotels.vn/trendyhn/ |
| Nostalgia Cruises | https://nostalgiacruises.com |
| Hotelier Vietnam | https://hoteliervietnam.kmar.media |
| La Mejor Hotel | https://lamejorhotel.com |
| The Hoan Kiem Tourism Association | https://hoankiemtourism.kmar.dev |

| Project | URL |
| --- | --- |
| La Siesta Premium Lakeside | https://lasiestahotels.com/lakeside/ |
| Link Bistro Café Hanoi | https://hanoi.linkbistrocafe.com/ |
| Hotel Mondschein (since 1739) | https://mondschein.com/ |
| Hotel Montmartre de Sapa | https://montmartresapa.kmar.media/ |
| Fairy Mountain Retreat Ninh Binh | https://fmr.kmar.media/ |
| Proverb Hotel Hanoi | https://proverbhotel.com/ |
| Heritage Ham Long Hotel | https://heritagehamlonghotel.com/ |
| My Boutique Hotel Vietnam | https://myboutiquehotelvietnam.com/ |
| *And many other projects are under construction, preparing to launch to the market!* | |
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